



Call for Submissions

“2024 ARTISTS CHOICE at the Walterdale”

OVERVIEW

The Alberta Society of Artists invites **ALL JURIED & LIFE MEMBERS OF THE ASA** from the Edmonton area (i.e. north of Red Deer) to submit to the **“2024 ARTISTS CHOICE at the Walterdale”** Exhibition. 2D only.

Your work will be vetted by a jury, and you will be notified of the results. Depending on the response the number of works per artist may vary.

IMPORTANT DATES

DEADLINE FOR SUBMISSIONS: October 15, 11:59 PM

Artwork Drop Offs:

Edmonton:

- Walterdale Theatre, 10322 83 Ave. NW, Edmonton, Alberta

Hanging @ the Walterdale

- Sunday, December 1, 2024

VENUE

Walterdale Theatre
222-1235 26 Ave SE
Calgary, AB, T2G1R9

Exhibition: December 4 -14, 2024

Opening Reception: Tuesday, December 3rd, 7:00 – 8:00 pm



REQUIREMENTS

Eligibility:

- a. Open to all **Juried and Life Members of the ASA** who are in good standing (preference to those living north of Red Deer).
- b. 2D work only.

Artwork Specifications:

- a. Up to three (3) works may be submitted per artist. At least 1 work will be included.
- b. Artwork must have a value no more than \$6,000 (for insurance purposes)
- c. **Artwork weighing more than 15 lbs the selected artist must be present for installation.**
- d. **Art must not exceed 36" wide.**

Exhibition Information:

- a. **Artists may not have displayed the submitted artwork in any other ASA Exhibit.**
- b. This exhibition will accept both works for exhibition only and works for sale. The Society and the Artist agree that the sale price includes a 30% donation for the Society and the Theatre. ASA is both a not-for-profit society registered under the laws of Alberta and a federally registered charitable organization.

General Submission Requirements:

- a. Submissions will be accepted via www.albertasocietyofartists.com open calls page only.
- b. Image files must be format as detailed below in Image File Specifications

Image File Specifications:

- a. Images submitted must follow these technical specifications:
 - File type: JPEG/JPG or PNG
 - JPEG Quality: Medium to High
 - 1080 pixels on the shortest side
- b. Images of your work may be used for print catalogue, a print poster, website image or promotion of the ASA. When provided with an image that meets the above specifications, the ASA can create the sizes/dimensions appropriate for its use.

IF ACCEPTED

Participating Artists:

- a. Will be expected to volunteer in different capacities related to the exhibition. Take down dates and times to be determined.
- b. Artists are responsible for dropping off or shipping their artworks to the venue unless otherwise arranged.
- c. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work submitted by the artist to the exhibit will be displayed for the entire duration of the exhibition.
- d. No substitutions will be accepted once a work of art has been accepted. This includes changes in the image, title, dimensions, etc.
- e. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally.
- f. The Artist agrees that their accepted artworks may be used for publication, promotion, and advertising by ASA.

Specifications:

- a. Works must be gallery ready, appropriately framed with D-rings for hanging. Please place D-Rings about $\frac{1}{4}$ of the way from the top – lower wiring will create an unattractive hanging angle.
- b. Each work must be clearly and securely labeled with the name of the artist, the title of the work, and the media employed.
- c. **Any unique artworks that require special care or have installation instructions must be clearly explained and labeled (please also include any special requirements in the notes section of the application form).**
- d. No sawtooth or wall buddies permitted.
- e. If framed under glass: Any work exceeding 18" x 24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18". Please Note: ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

Liability and Insurance:

- a. The sale price of the artwork should be equivalent to its insurance value.
- b. **Artists are encouraged to provide personal insurance for artworks entered.**

Transportation Protocol:

- a. All works should be delivered by artist or courier to the venue ready for installation unless other arrangements are made. ASA is not responsible for the cost of shipment to the venue or the return of artworks after the exhibition.