



Prospectus Hub@302 Showcase

OVERVIEW

The Alberta Society of Artists invites all members and non-members to submit to our in-house Gallery space. This space is for individual and collaborative artists to showcase new and experimental studio work, or timely projects from artists residing in the province of Alberta.

The Hub at 302 will host six exhibits throughout the year. Each exhibition will be on display for 6 to 8 weeks. Two exhibits will be selected from the following categories; Juried members, Student or Associate members and non-members. The gallery space is devoted to both emerging and established artists that look to present new & experimental work.

IMPORTANT DATES

Hub at 302 will house 5 Shows per year with the following approximate monthly breakdown.

1. **January - February**
2. **March - April**
3. **May - June**
4. **September - October**
5. **November - December**

VENUE

Alberta Society of Artists
#302 1235 26 Ave SE
Calgary, AB T2G 1R7

DIMENSION OF GALLERY

North Wall: 15'3" W x 8'4" H
South Wall: 15'3" W x 6'3" H
East Wall: 9'5" W x 8'4" H
Foyer Wall: 8' 4" wide x 8' H

Ceiling: False Ceiling
Floor: Cement
There is no hanging system in place

REQUIREMENTS

1. Eligibility:

- a) Open to all ASA members and the public
- b) Artists working in all media including installation, sculpture, video or photography are encouraged to apply.

2. Submission Information:

- a) Use On line Application Form only
 - Artist Contact information
 - Curriculum Vitae (2 pages Max)
 - Project Description/ Proposal (250 words Max)
 - Artist Statement (200 words Max)
 - Links to videos uploaded on Vimeo only. Please make the video downloadable and no longer than three minutes each. These videos will only be shared with our jurors who score every submission entered to the gallery.
 - Five to ten digital images of proposed or related work. Image files in JPEG format only. (Minimum size 600 pixels on its longest side and maximum size 1240 pixels on its longest side) No more than 2 MB in size.
- b) Artwork must not have been exhibited previously by ASA
- c) Artwork may not have been created as part of a class or a workshop
- d) Photographs, digital media prints and traditional printmaking submissions must include edition numbers.
- e) This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibition a commission of 20% of the value of the work will be kept by Alberta Society of Artists.
- f) Incomplete submissions will not move to jurying phase.
- g) Notification of results will be by email. Jury results are final; artists will not receive feedback or comments from the jury. Submissions will be accepted online only via our website.
- h) Artists must have a 300dpi JPEG image available for promotional use if accepted.

4. Image Requirements

- a) Please ensure that all image files are correctly oriented and represent the direction in which they should be exhibited.
- b) Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only.
- c) Image files should be appropriately labeled: **HUB_LastName_FirstName_Title.jpg.**
- d) Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled:
HUB_LastName_FirstName_Title_A.jpeg, B.jpeg, C.jpeg.
- e) Diptychs and triptychs are considered a single submission and will be reviewed as such by the jury.

IF ACCEPTED

5. Accepted Artists:

- a) A contract for the exhibition must be signed. Loss of security deposit will be enforced upon non-compliance.
- b) The artist is responsible to set up and strike display (unless by agreed arrangements)
- c) No early withdrawals of artwork are permitted during the exhibition. It is expected that the work submitted by the artist will be hung in gallery for the entire duration of the exhibition
- d) Each show must have a public reception to be coordinated with the office where the artist either gives a talk or hosts a workshop pertaining to their work/ concept/ techniques, etc.

6. Security Deposit:

A \$100 refundable security deposit must be paid to ASA if selected for the exhibit at the Hub at 302.

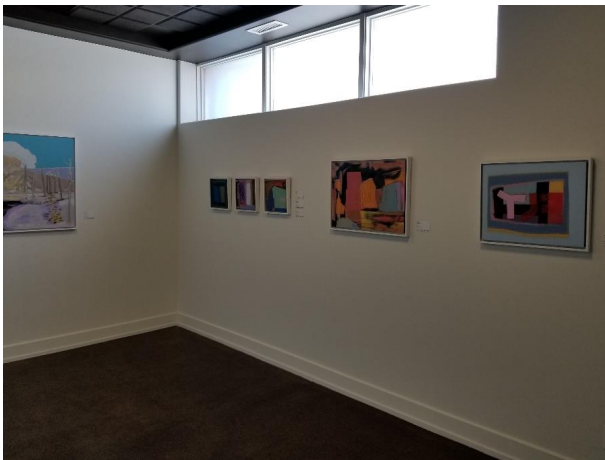
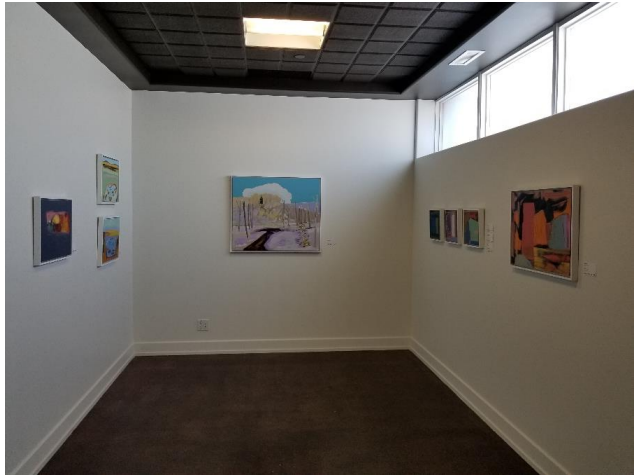
7. Liability and Insurance

- a) The sale price of the artwork should be equivalent to its insurance value
- b) Artists are encouraged to seek insurance coverage for their artwork for transportation to and from venue.
- c) While ASA and its volunteers take every effort to ensure careful handling the ASA is not responsible for damages to artwork that occurs while the artwork is exhibited. ASA insurance, courier or venue insurance may cover the cost of theft, vandalism, fire, or loss of artwork while exhibited, transported or stored by ASA.
- d) ASA exhibition insurance will not cover any individual artwork exceeding \$6,000.00 in value and the whole exhibit value if above \$10,000.00. Therefore, artists are encouraged to have their own insurance.

8. Transportation Protocol

- a) It is the responsibility of the artist to provide safe transportation of artwork both to the from the exhibition venue
- b) ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the venue

Images of HUB@302



Images above – Installation picture of the TREX exhibition “*Forward and Back*” by Barbara Ballachey.
Foyer photo by Errol Fullen ASA