



## 2019 Juried Membership Application

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### ABOUT US

#### Our Mandate

It is the Alberta Society of Artists' (ASA) mandate to foster and promote the visual arts in Alberta, to endorse the recognition of Alberta artists throughout our province, Canada and abroad. The ASA is dedicated to acting as a collective voice on issues pertaining to provincial, cultural affairs, and further, to contribute to the well-being of the artistic community it serves.

#### Our Vision

Stimulating growth, inspiration and passion for excellence in Alberta visual arts is our vision statement. The ASA wants to have a valued role as a guide to support public engagement in artistic programs; this in turn results in an increased contribution to the education and development of the arts community as a whole. Through exhibitions and education programs, we wish to increase public awareness and appreciation of the visual arts in Alberta.

#### Our Commitment

The Society is a Non-profit, Registered Charity that works with many organizations and cultural groups to provide enhanced support for existing programs in education and exhibition. Juried members of the Society are selected by their peers through a clear process of adjudication, thereby providing professional recognition to the province's artist community. At the same time, there is a membership category for Associates and Student Members who may participate in many events and programs of the Society and some of whom go on to become Juried Members. Many of our members have been recognized as amongst the finest artists the province has produced since our inception in 1931. In addition, the ASA is responsible for the TREX Southwest program, which provides art exhibitions to communities, schools, and libraries throughout its designated region.

### OUR HISTORY

#### Our Foundations

The Alberta Society of Artists was founded in 1931, making it the oldest society of juried professional artists in the province. The organization has a colourful history, entwined with the history of visual arts in Alberta. The organization can count many important historical figures among its members, including A. C. Leighton and H. G. Glyde (ASA's first two presidents), Marion Nicoll, Maxwell Bates, Illingworth Kerr, Stan Perrott, and Janet Mitchell.

#### Our Contributions

The ASA is a constant contributor to Alberta's visual arts history, through its members, initiatives and projects, including many exhibitions shown locally, nationally, and internationally. As well, the Society produces a bi-monthly e-Newsletter, scholarship program, history book (written in 2000 for the 70th anniversary), speaker series, and many other projects.

#### Our Programming

The Society maintains most of the same programs as it has done historically, as well as some newer ones. Traveling exhibitions are organized by the ASA where educational exhibits are showcased. Annually, the Alberta Society of Artists offers art workshops, speaker events, and other educational programs open to ASA members and the public. Additionally, we orchestrate and grant post-secondary arts students attending colleges and universities in Alberta with scholarships to support and encourage their studies.



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**Deadline: Monday, March 1, 2019 at 4:00pm**

The ASA is open to artists working in **all visual media**. The ASA seeks artists who demonstrate a high level of competence and a professional attitude toward their work. We accept artists whose work shows consistency, as well as potential for growth. Aesthetic value, concept, originality, and maturity must be evident in the work submitted for juried membership. This includes non-traditional and innovative works.

### **Juried Membership Privileges**

- a. The use of the letters “ASA” indicating juried signature status.
- b. The right to attend and vote at meetings of the Society including the AGM.
- c. The right to submit work to most ASA exhibitions.
- d. Discounts on art supplies at various stores.
- e. The right to receive a printed directory of Juried members with contact information.
- f. The ability to facilitate ASA workshops.
- g. The opportunity to become a “Featured Artist” on the ASA website.
- h. The right to attend member’s social and networking events.

### **Method of Evaluation**

New ASA Juried Members are admitted based on the professional quality of their submission. The applicant’s entire presentation is evaluated: i.e. quality of artwork, quality of professional documentation (CV and Artist’s Statement) and quality of other professional activities.

### **Jurors and Jury Process**

- a. Five Jurors in good standing are chosen from a variety of disciplines from the ASA Juried Membership.
- b. Applicant submissions are presented to the jury in a “blind” manner- in that, any elements that identify the applicant are removed. The application information is destroyed once the jurying process is completed.
- c. All jury decisions are **final**. The jury does not provide individual feedback regarding submissions.

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### Submission Requirements

Entries must conform to the guidelines as follows:

1. The applicant must be a **current resident in the province of Alberta**, over 18 years of age and must have completed specialized training in the arts and have professional experience in the field.
2. Submit an **Artist CV** (no more than 2 pages), an **Artist's Statement** (500 words or less), and a **Statement of Intent** explaining why you would like to become a member of the ASA and what you can contribute to the ASA if becoming a Juried Member.
3. Submit **10 digital images of original works completed within the last two years** (samples and sketches are not acceptable). Images need to be clear and professional in appearance (i.e.: free from watermarks, copyright symbols, etc.) Submit JPEG files only with a resolution of 300dpi and maximum size of 2MB. Label each image with your last name followed by the number of the image (e.g: **Lastname\_Titleofartwork** etc.).
  - **For 2D artwork:** one image plus an additional detail image per artwork will be accepted.
  - **For 3D artwork:** one image plus two perspective images per artwork will be accepted.
  - **For works that do not lend themselves to still documentation,** you may submit one DVD compilation not exceeding a running time of ten minutes.
4. Attach a list of the **10 digital images/video works** with titles, dimensions, medium and date of completion.
5. **Submission Fees**

*If submitting online through the ASA website,* payment for the \$40.00 Jury Fee will be required through PayPal. If the applicant is successful, they will be notified and required to submit a cheque for \$120 to retain their ASA Juried Membership status
6. **Incomplete submissions will not be moved to the jury stage.** All submission elements must be received at the same time.
7. **Notification of the results will be communicated through email only.**



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### Submission Checklist

- Artist CV
- Artist Statement
- Statement of Intent
- 10 digital images/video works
- List of inventory of digital images/videos
- \$40.00 jury fee

The Alberta Society of Artists  
Crossroads Art Centre  
305-1235, 26th Avenue SE  
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