



## **Best of Northern Alberta PROSPECTUS**

The Alberta Society of Artists invites all artists who live north of Edmonton to participate in the exhibition *Best of Northern Alberta*.

### **OVERVIEW**

The Alberta Society of Artists invites all artists residing in the northern region of Alberta to submit to the exhibition, "Best of Northern Alberta."

This is the third regional exhibition organized by the Society, the previous ones being the Best of East Central Alberta and the Best of South-western Alberta. The juried, open-themed exhibition will showcase and promote visual artists of the Northern region. Associate and juried members of the Alberta Society of Artists of the northern region are also invited to submit.

### **2D artworks up to 40" in any direction**

Accepted artists who reside near Fort McMurray are expected to volunteer in some capacity.

### **EXHIBITION VENUE**

Kirschner Family Community Art Gallery  
MacDonald Island Park  
1 CA Knight Way,  
Fort McMurray, AB, T9H 5C5

**"The Best of Northern Alberta"**  
**MARCH 4 - 28 2019**

### **IMPORTANT DATES**

**Deadline for Submissions: January 27, 2019**  
Notification of Results: February 7, 2019, 2018  
**Artwork Drop Off by Artist or Courier: March 1, 2019 (Between 1 pm – 3 pm)**  
Exhibition Dates: MARCH 4 – 28, 2019  
**Reception: Thursday, March 7 at 7 pm – 9 pm**

**SUBMISSION FEES** (two artworks maximum)  
**NO FEES**

## REQUIREMENTS

### **Eligibility:**

- a. Open to all artists residing north of Edmonton, Alberta.

### **Artwork Specifications:**

- a. Two works of art may be submitted per artist.
- b. Artwork must have a value no more than \$6,000
- c. Artwork weighing more than 15 lbs the selected artist must be present for installation
- d. **Two Dimensional artwork must not exceed 40" in any direction**

### **Exhibition Information:**

- a. Artists may not have displayed the submitted artwork in any other ASA Exhibit.
- b. Artwork may not have been created as part of a class or a workshop
- c. This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibit will have a commission not to exceed 20% of the value of the work.
- d. Notification of results will be by email.
- e. Incomplete submissions will not move to jurying phase.
- f. Jury results are final; artists will not receive feedback or comments from the jury.

### **General Submission Requirements**

- a. Submissions will be accepted via [www.albertasocietyofartists.com](http://www.albertasocietyofartists.com) only
- b. **Each submission must include a 100-word artwork statement for each artwork submitted.**
- c. Submission Fee (if applicable)
- d. Image files in .JPEG format as detailed below in **Image File Specifications**

### **Image Requirements:**

- a. Please ensure that all image files are correctly oriented.
- b. Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only; no date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- c. All submission elements must be received at the same time. You may not email and mail parts of the submission at separate times. Artist and artwork information copied and pasted into body of email will not be accepted.
- d. Image files should be appropriately labeled: **NA\_LastName\_FirstName\_Title.jpg**.
- e. Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled: **NA\_LastName\_FirstName\_Title\_A.jpeg, B.jpeg, C.jpeg**

### **Image File Specifications**

- a. Images submitted must follow these technical specifications:
  - File type: JPEG
  - **Image dimensions: longest edge - 11 inches or 28 cm.**
  - **Resolution: 300 dots per inch**
  - **JPEG Quality: Medium to High**
  - **File size: No greater than 2.0 Megabytes**
- b. If your art is juried into the exhibit, the JPEG image may be used for print catalogue, a print poster, and a website image. When provided with an image that meets the above specifications, the ASA can create the sizes appropriate for its use.

## IF ACCEPTED

### **Accepted Artists**

- a. Will be expected to volunteer in different capacities related to the exhibition. Installation and take down dates and times to be determined.
- b. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work juried and submitted by the artist to the exhibit will be displayed for the entire duration of the travelling exhibition.
- c. No substitutions will be accepted once a work of art has been juried in. This includes changes in the image, title, dimensions, etc.
- d. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally
- e. Artist agrees that their accepted artworks may be used for publication, promotion and advertising by ASA.

### **Specifications:**

- a. Works must be signed, gallery ready, appropriately framed with D-rings & wire installed for hanging. Please hang wires about ¼ of the way from the top of the piece – lower wiring will create an unattractive hanging angle.
- b. Each work must be clearly and securely labeled on the back with the name of the artist, the title of the work, and the media employed.
- c. Any unique artworks that require special care or have installation instructions must be clearly explained and labeled.
- d. No sawtooth or wall buddies permitted
- e. If framed under glass: Any work exceeding 18"x24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18". Please Note: ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

### **Liability and Insurance**

- a. Artists are encouraged to seek insurance coverage for their artwork during transportation and for the duration of the exhibit.
- b. The sale price of the artwork should be equivalent to its insurance cost.
- c. While the ASA takes every effort to ensure careful handling, and hanging, the ASA is not responsible for any damages to artwork (including but not limited to theft, vandalism, fire, obstruction or scratches in artwork's frame) or loss of artwork entered into the exhibition.
- d. By submitting their artwork to this exhibition, artists are acknowledging and agreeing that ASA is not responsible for reimbursement or replacement of lost, stolen or damaged artwork submitted to the exhibition.

### **Transportation Protocol**

- a. ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the drop off and pick up locations.
- b. Drop off of Accepted Work: All works should be delivered to the Venue ready for installation. Date and time will be communicated upon acceptance. If you cannot drop off the artwork at the Venue on the indicated date/time then you must make arrangements to ship your work to the Venue directly.  
**Note:** ASA is not responsible for the cost of shipping.
- c. Artists are responsible for following the packaging and shipping guidelines of their chosen method of transportation; this includes appropriately packaging their work, labelling their piece and carrying out any further actions that ensure safe delivery of artwork (i.e. fragile stickers, if necessary).

- d. Accepted artists will need to enclose prepaid shipping and instructions for return of the artwork if using mail or courier services.
- e. It is not ASA's responsibility to organize the return of accepted artwork beyond repackaging and arranging delivery to mail, courier, or pickup.
- f. All artwork must meet the above criteria to be showcased in the exhibition.

**CARFAC Alberta**

The Alberta Society of Artists is a member of CARFAC Alberta. We hope to offer an honorarium for exhibition participation at a future date.