



The Artist's Lens 2019 PROSPECTUS

The Alberta Society of Artists invites all ASA Juried, Life & Associate Members and Members of the Public to participate in the exhibition, *"The Artist's Lens"*, coinciding with the Exposure Photo Festival with an encore presentation at the Calgary Central Library. This is an opened theme exhibition for all Albertans.

OVERVIEW

"It's not about the camera." The camera and photographic software are only tools, however technologically advanced they may be. The concept of the "artist's lens" relates to the idea of a personal and singular vision.

All work submitted has to be authenticated with edition number, title and signature. Digital prints on canvas will not be accepted.

EXHIBITION VENUES FOR THE ARTIST'S LENS

New Calgary Central Library, 616 Macleod Trail SE,
Calgary

Walterdale Theatre, 10322 – 83rd Ave NW, Edmonton

IMPORTANT DATES

New Calgary Central Library

Artwork Delivery and Set-up: Saturday, Feb 2, 2019 at the Central Library

Exhibition Dates: February 2nd – March 3rd, 2019

Reception Date: Saturday, Feb 9th, 1 – 3 pm (Guest Speaker)

Deadline for Submissions: ONLINE ONLY no later than January 4th, 2019 at 5pm

Notification of Results: Tuesday, January 15, 2019

Walterdale Theatre

Date: April 2nd – 13th

Submissions Fees

No fees - Juried/Life and current Student Members

\$10.00 – Associate member

\$30.00 – Non-member

1. Exhibition Information:

- a. Artists may not have submitted this artwork previously for consideration into any other ASA Exhibits. Three works of art may be submitted per artist.
- b. This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibit will have a commission not to exceed 20% of the value of the work.
- c. Notification of results will be by email.
- d. Installation and take down dates and times for Central Library to be determined.
- e. **Incomplete submissions will not move to jurying phase.**
- f. Jury results are final; artists will not receive feedback or comments from the jury.

2. General Submission Requirements all done online:

- a. Each submission must contain the following:
 - Completed application form.
 - A 100-word **artwork statement(s)** for each piece submitted.
 - Image files in .JPEG format, 300dpi, and no more than 2MB in size.

3. Image Requirements:

Entries must conform to the guidelines as follows:

- a. Artwork may not have been created as part of a class or a workshop
- b. Please ensure that all image files are correctly oriented.
- c. Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only; no date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- d. Artists must include an **artwork statement(s)** for each piece submitted that does not exceed 100 words
- e. Image files should be appropriately labeled: **AL_LastName_FirstName_Title.jpg**.
- f. Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled: **AL_LastName_FirstName_Title_A.jpeg, B.jpeg, C.jpeg**
- g. All submission elements must be received at the same time. You may not email and mail parts of the submission at separate times. Artist and artwork information copied and pasted into body of email will not be accepted.

IF ACCEPTED

4. Accepted Artists:

- a. Accepted artists will be expected to volunteer in different capacities related to the exhibition.
- b. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work juried and submitted by the artist to the exhibit will be hung in gallery for the entire duration of the travelling exhibition.
- c. **No substitutions will be accepted once a work of art has been juried in. This includes changes in the image, title, dimensions, etc.**
- d. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally
- e. All artwork must meet the above criteria in order to be showcased in the exhibit.

5. Specifications:

- a. Works must be signed, gallery ready, appropriately framed with D-rings & wire installed for hanging. Any unique artworks that require special care or have installation instructions must be clearly explained and labeled. Please hang wires about $\frac{1}{4}$ of the way from the top of the piece – lower wiring will create an unattractive hanging angle. Each work must be clearly and securely labeled on the back with the name of the artist, the title of the work, and the media employed.
- b. Safe transportation of material to be exhibited is the responsibility of the artist both to and from the gallery. Please remove and take away any wrapping or packaging of your artworks when you bring them to the gallery. Small, easily damaged items may be left in their wrappings or boxes until they are exhibited.
- c. No sawtooth or wall buddies permitted
- d. Any work exceeding 18"x24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18".
- e. **Please Note:** ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

6. Liability and Insurance

- a. Artists are encouraged to seek insurance coverage for their artwork during transportation and for the duration of the exhibit.
- b. The sale price of the artwork should be equivalent to its insurance cost.
- c. While the ASA takes every effort to ensure careful handling, and hanging, the ASA is not responsible for any damages to artwork (including but not limited to theft, vandalism, fire, obstruction or scratches in artwork's frame) or loss of artwork entered into the exhibition.

- d. By submitting their artwork to this exhibition, artists are acknowledging and agreeing that ASA is not responsible for reimbursement or replacement of lost, stolen or damaged artwork submitted to the exhibition.

7. Transportation Protocol

- a. ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the drop off and pick up locations.
- b. Drop off of Accepted Work: All works should be delivered to the Gallery ready for installation. Date and time will be communicated upon acceptance. If you cannot drop off the artwork at the Gallery on the indicated date/time then you must make arrangements to ship your work to the Calgary office. **Note:** ASA is not responsible for the cost of shipping.
- c. Artists are responsible for following the packaging and shipping guidelines of their chosen method of transportation; this includes appropriately packaging their work, labelling their piece and carrying out any further actions that ensure safe delivery of artwork (i.e. fragile stickers, if necessary).
- d. Accepted artists will need to enclose prepaid shipping and instructions for return of the artwork if using mail or courier services.
- e. It is not ASA's responsibility to organize the return of accepted artwork beyond repackaging and arranging delivery to mail, or courier, for pickup.
- f. All artwork must meet the above criteria to be showcased in the exhibition.