

# Prospectus

## The Artists' Choice 2018

### OVERVIEW

The Alberta Society of Artists invites all Juried and Life Members to submit to the exhibition, *The Artists' Choice 2018*. This open-themed exhibition highlights the strengths and interests of the individual artists of the ASA. This exhibition will be featured at a Calgary Public Library location and will be on exhibition at the Walterdale Theatre in Edmonton in December, 2018

### IMPORTANT DATES

Opening for Submissions: May 29, 2018  
Deadline for Submissions: September 10, 2018  
Notification of Results: September 18, 2018  
Artwork Drop-Off: (TBD)  
Accepted artists will be notified of exact times.

### VENUES

Calgary Public Library Location: TBA  
Walterdale Theatre  
December 4 - 15, 2018  
Reception: Dec 3, 2018  
10322 83 Ave NW  
Edmonton AB

### SUBMISSION FEES

Submission fees are waived for this exclusively ASA Juried & Life Member exhibition opportunity.

### REQUIREMENTS

#### 1. Eligibility:

- a. Open to ASA Juried and Life Members only.
- b. Artwork must not exceed 40" in any direction. **Please note**; only two-dimensional artwork will be considered due to venue limitations.
- c. If artwork is selected and weighs more than 15 lbs. The selected artist must be present for installation.

#### 2. Submission Information:

- a. Submissions will be accepted online only via our website.

- b. Artists may not have submitted this artwork previously for consideration into any other ASA exhibits.
- c. Two works of art may be submitted per artist.
- d. Photographs, digital media prints and traditional printmaking submissions must include edition numbers.
- e. This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibition will have a commission not to exceed 50% of the value of the work.
- f. Notification of results will be by email.
- g. Incomplete submissions will not move to jurying phase.
- h. Jury results are final; artists will not receive feedback or comments from the jury.

### **3. General Submission Requirements:**

- a. Form submitted online
- b. A 100-word artwork statement for each piece submitted.
- c. Image files in JPEG format only. Minimum size 700 pixels on its longest side and maximum size 1240 pixels on its longest side. No more than 2 MB in size.
- d. Artists must have a 300dpi JPEG image available if accepted.
- e. Submissions received via email will not be accepted.

### **4. Image Requirements**

- a. Artwork may not have been created as part of a class or a workshop
- b. Please ensure that all image files are correctly oriented and represent the direction in which they should be exhibited.
- c. Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only.
- d. Image files should be appropriately labeled: AC\_LastName\_FirstName\_Title.jpg.
- e. Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled: AC\_LastName\_FirstName\_Title\_A.jpeg, B.jpeg, C.jpeg.
- f. Diptychs and triptychs are considered a single submission and will be reviewed as such by the jury.

### IF ACCEPTED

### **5. Accepted Artists:**

- a. Accepted artists are expected to volunteer in different capacities related to the exhibition.
- b. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work juried and submitted by the artist to the exhibit will be hung in gallery for the entire duration of the travelling exhibition.
- c. No substitutions will be accepted once a work of art has been juried in. This includes changes in the image, title, dimensions, etc.
- d. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally. Please note this applies to framing presentation as well.
- e. All artwork must meet the above criteria in order to be showcased in the exhibit.

## 6. Specifications:

- a. Works must be signed, gallery ready, appropriately framed with D Rings & Wire installed for hanging. Please hang wires between  $\frac{1}{3}$  to  $\frac{1}{4}$  of the way about from the top of the piece – lower wiring will create an unattractive hanging angle. Each work must be clearly and securely labeled on the back with the name of the artist, the title of the work, and the media employed.
- b. It is the responsibility of the artist to provide safe transportation of accepted artwork(s) both to the initial exhibition location and from the specified pick-up location after the final exhibition.
- c. No sawtooth or wall buddies permitted
- d. Any work exceeding 18" x 24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18". **Please note:** ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

## 7. Liability and Insurance

- a. Artists are encouraged to seek insurance coverage for their artwork during transportation and for the duration of the exhibit.
- b. The sale price of the artwork should be equivalent to its insurance cost.
- c. While the ASA takes every effort to ensure careful handling, and hanging, the ASA is not responsible for any damages to artwork (including but not limited to theft, vandalism, fire, obstruction or scratches in artwork's frame) or loss of artwork entered into the exhibition.
- d. By submitting their artwork to this exhibition, artists are acknowledging and agreeing that ASA is not responsible for reimbursement or replacement of lost, stolen or damaged artwork submitted to the exhibition.
- e. ASA exhibition insurance will not cover any individual artwork exceeding \$6,000.00 in value therefore artists are highly encouraged to insure their own artworks.

## 8. Transportation Protocol

- a. ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the drop-off and pick-up locations.
- b. Drop-off of Accepted Work: All works should be delivered to the Gallery ready for installation. Date and time will be communicated upon acceptance. If you cannot drop off the artwork at the Gallery on the indicated date/time then you must make arrangements to ship your work to the Gallery directly. **Please note:** ASA is not responsible for the cost of shipping.
- c. Artists are responsible for following the packaging and shipping guidelines of their chosen method of transportation; this includes appropriately packaging their work, labelling their piece and carrying out any further actions that ensure safe delivery of artwork (i.e. fragile stickers, if necessary).
- d. Accepted artists will need to enclose prepaid shipping and instructions for return of the artwork if using mail or courier services.
- e. It is not ASA's responsibility to organize the return of accepted artwork beyond repackaging and arranging delivery to mail, courier, or pickup.
- f. All artwork must meet the above criteria to be showcased in the exhibition.