



***“The Best of East Central Alberta”* PROSPECTUS**

OVERVIEW

The Alberta Society of Artists invites all artists (18 years of age or older) residing in the East Central region of Alberta to submit to the exhibition, "Best of East Central Alberta" to be held at the Western GM Drumheller Art Gallery from June 1 - June 30, 2018.

This juried, open-themed exhibition will showcase and promote visual artists of the region. If you live within a **100 km radius of Drumheller**, you may enter! Associate and juried members of the Alberta Society of Artists of the region are also invited to submit. Any visual medium including sculpture is acceptable. Up to two artworks may be submitted.

IMPORTANT DATES

Deadline for Submissions: Sunday, March 25, 2018

Notification of Results: April 9, 2018

Artwork Drop-Off: End of May 2018 (exact date to be determined)

Exhibition Dates: June 1-30, 2018.

VENUES

Western GM Drumheller Art Gallery – June 2018
and possibly others

SUBMISSION FEES

NO Submission Fee

REQUIREMENTS

1. Eligibility:

- a. Open to all artists (18 years of age or older) who reside in the East Central region of Alberta.
- b. Artwork must not exceed 40" in any direction
- c. If artwork is selected and weighs more than 15 lbs. the selected artist must be present for installation

2. Submission Information:

- a. Submissions will be accepted online only via our website <http://www.AlbertaSocietyofArtists.com>
- b. Artists may not have submitted this artwork previously for consideration into any other ASAexhibits.
- c. Two works of art may be submitted per artist.
- d. This exhibition will accept both works for exhibition only and works for sale. Any sale arising from this exhibit will have a commission not to exceed 50% of the value of the work.
- e. Notification of results will be by email.
- f. Installation and take-down dates to be determined
- g. **Incomplete submissions will not move to jurying phase.**
- h. Jury results are final; artists will not receive feedback or comments from the jury.

3. General Submission Requirements:

- a. Form submitted online
- b. A 100-word **artwork statement(s)** for each piece submitted.
- c. Image files in JPEG format, 300dpi, and no more than 3MB in size.
- d. Submission Fee (if applicable)

4. Image Requirements:

Entries must conform to the guidelines as follows:

- a. Artwork may not have been created as part of a class or a workshop
- b. Please ensure that all image files are correctly oriented.
- c. Image files must be clear of frames, walls, borders or any other backgrounds. Images should be of the artwork only; no date stamps, no watermarks, no copyright symbols, or any other elements should be present that will obstruct the visual field.
- d. Image files should be appropriately labeled: **LastName_FirstName_Title.jpg**.
- e. Diptychs and triptychs must be submitted in one file showing how the pieces work together and individually as image files labeled: **LastName_FirstName_Title_A.jpeg, B.jpeg, C.jpeg**.
- f. **SUBMISSIONS RECEIVED VIA EMAIL WILL NOT BE ACCEPTED**

IF ACCEPTED

5. Accepted Artists:

- a. **Accepted artists are expected to volunteer in different capacities related to the exhibition.**
- b. No early withdrawals of artwork are permitted during the exhibition. It is expected that the work juried and submitted by the artist to the exhibit will be hung in gallery for the entire duration of the travelling exhibition.
- c. **No substitutions will be accepted once a work of art has been juried in. This includes changes in the image, title, dimensions, etc.**
- d. ASA reserves the right not to display artwork that differs significantly from the accepted submitted images or does not present professionally.
- e. All artwork must meet the above criteria in order to be showcased in the exhibit.

6. Specifications:

- a. Works must be signed, gallery ready, appropriately framed with D-rings & wire installed for hanging. Any unique artworks that require special care or have installation instructions must be clearly explained and labeled. Please hang wires about ¼ of the way from the top of the piece – lower wiring will create an unattractive hanging angle. Each work must be clearly and securely labeled on the back with the name of the artist, the title of the work, and the media employed.
- b. Safe transportation of material to be exhibited is the responsibility of the artist to INITIAL EXHIBITING LOCATION and from the FINAL pick-up location in Calgary.
- c. No sawtooth or wall buddies permitted
- d. Any work exceeding 18x24" that would be normally framed in glass must be framed in plexiglass instead. Long pieces exceeding 24" should have plexiglass even if the height is less than 18".
- e. **Please Note:** ASA is not responsible for any potential damages to framed plexiglass that occur during transportation or throughout the duration of this exhibition.

7. Liability and Insurance

- a. Artists are encouraged to seek insurance coverage for their artwork during transportation and for the duration of the exhibit.
- b. The sale price of the artwork should be equivalent to its insurance cost.
- c. While the ASA takes every effort to ensure careful handling, and hanging, the ASA is not responsible for any damages to artwork (including but not limited to theft, vandalism, fire, obstruction or scratches in artwork's frame) or loss of artwork entered into the exhibition.
- d. By submitting their artwork to this exhibition, artists are acknowledging and agreeing that ASA is not responsible for reimbursement or replacement of lost, stolen or damaged artwork submitted to the exhibition.

8. Transportation Protocol

- a. ASA is not responsible for any fees or insurance coverage involving the transportation of artwork to and from the drop off and pick up locations.
- b. Drop off of Accepted Work: All works should be delivered to the Gallery ready for installation. Date and time will be communicated upon acceptance. If you cannot drop off the artwork at the Gallery on the indicated date/time then you must make arrangements to ship your work to the Gallery directly. **Note:** ASA is not responsible for the cost of shipping.
- c. Artists are responsible for following the packaging and shipping guidelines of their chosen method of transportation; this includes appropriately packaging their work, labelling their piece and carrying out any further actions that ensure safe delivery of artwork (i.e. fragile stickers, if necessary).
- d. Accepted artists will need to enclose prepaid shipping and instructions for return of the artwork if using mail or courier services.
- e. It is not ASA's responsibility to organize the return of accepted artwork beyond repackaging and arranging delivery to mail, courier, or pickup.
- f. All artwork must meet the above criteria to be showcased in the exhibition.